

OUR STORY

361 Degrees began in 2006 with uncertainty, a broad purpose and a willingness to see where the journey led.

The business evolved over time from business management consulting into stakeholder management, engagement and ultimately strategic engagement.

Relationships have shaped the business with early partnerships demonstrating the power of mentoring, referrals and building trusted relationships.

We have learned that great work doesn't require everything to sit within one organisation - it can be built through networks of talented people and trusted partners as the network enterprise became our model.

We took a risk on an emerging field, as focusing on stakeholders rather than shareholders was not yet mainstream, but we believed it was where the future was heading.

Over the years, there have been successes, failures, unusual assignments and difficult situations. Not everything went according to plan. The journey has been messy, surprising and sometimes challenging, and that is part of what has made it interesting.

Some of our proudest achievements have involved us tackling complex problems where there had been inertia, uncertainty or seemingly no easy way forward. The work that has mattered the most has been helping people and organisations to make progress.

Becoming one of the founding Australasian B Corps in 2014 was an important moment. It connected 361 Degrees with a community that shared the belief that business can be a force for good.

Over 20 years the business has expanded, contracted and adapted through changing economic and business conditions. We have survived by staying agile.

Our enduring strengths are people and relationships - good people, trusted partnerships, honesty, integrity, agility and value for clients have mattered more than any business plan.

Twenty years later, we are still exploring new boundaries. The name 361 Degrees has come to represent our willingness to look beyond the familiar, see things differently, keep evolving and have some fun along the way.



20
YEARS

Certified
B
Corporation

361°
Strategic Engagement
& Communications

CELEBRATING 20 YEARS OF CONNECTION, ENGAGEMENT AND IMPACT